

PROJECT FACT SHEET

SEPTEMBER 2022

AOTEA



philanthropy

Project:

Audioarts AIR-4 12-
channel radio
console

For :

Aotea FM

Aim:

\$9500 + GST = \$10,925

Project close off:

31 October 2022

FAQS



WHAT IS THE SPECIFIC NEED?

Audioarts AIR-4 12-channel radio console for Aotea FM

Aotea FM has been running with poor equipment and sub-standard conditions. While the team are fundraising to replace critical infrastructure such as batteries and building works, there is a real problem with the basic equipment itself i.e. the current mixer is not up to standard – the sound is sometimes crackling, some of the switches do not release, some of the lights are broken and so forth. It has become so bad that it is unable to be used by presenters who need to use their own personal laptops and other devices. Aotea FM have researched what it is they need to get the station running more seamlessly and have been advised by a reputable radio engineer that this Air-4 console is not only comprehensive but economical and easy for volunteers to use.

WHY DO WE NEED TO FUNDRAISE FOR THIS ITEM?

» Background

Aotea FM has been registered as a charitable trust since August 2005 with a purpose to operate a community radio station for the people of Great Barrier Island.

This station operates as a community resource - providing a public notice board, updating everyone on events - and providing essential Civil Defence information when necessary. (e.g. During the tsunami warning of 2021, the Aotea FM crew went to the station immediately to broadcast instructions for residents to get to higher ground). Aotea FM was a major voice during the COVID 19 response, reading out essential information for the Emergency Response Team with daily updates. This was primarily done by one person as a volunteer.

Although one of the main functions is entertainment, reflecting the diverse interests and demographics of the Island, Aotea FM is also focused on further developing the radio station as an educational facility training up and coming presenters and used by local school children.

» Other Funding

Aotea FM is usually funded from lotteries grants (wages and admin costs), Local Board and Auckland Council grants (mainly for assets) and occasionally Foundation North support.

Any surplus from advertising covers fuel and other major work that needs doing (e.g. In 2021 to date, this funded a gas heater and minor building works in the office). Works are carried out through support from the Navy and other community members.



WHY DO WE NEED TO FUNDRAISE? (CONTINUED)

» Urgent Upgrades Required

The Audio arts mixer sits alongside other current Aotea FM urgent upgrade needs such as new batteries and building repairs at various sites.

The Aotea FM givealittle page: <https://givealittle.co.nz/cause/help-aotea-fm-stay-on-air>

Local residents are slowly contributing to it (sits at \$3770 at September 14th, 2022) . This will supplement grants to fund urgent infrastructure repairs and maintenance to generator and battery sheds. Note that some of this givealittle funding will be used for off-island tradesmen as on-island tradesmen are tied up on projects.

This leaves the new console as one large ticket item that can be purchased and put to use as soon as funding is available. A radio engineer is on standby to install the console as soon as it is purchased.

SO, WHAT IF THIS ITEM ISN'T FUNDED BY AOTEA PHILANTHROPY?

» Other Funding

It will remain on the wish list for Aotea FM and they will continue to fundraise through live music gigs, selling t-shirts and the givealittle page (contributions have slowed on the latter).

WHAT IF WE DO NOT REACH THE GOAL OF \$10,000?

They will supplement with activities noted above.

HOW TO SUPPORT

We aim to track this funding through Aotea Philanthropy.

Hence, we ask that you first reach out to Carol Comer at carol@aoteaphilanthropy or Judy Gilbert at lovebirds@xtra.co.nz to express interest.

Once funding is confirmed, it is to be made directly to the Aotea FM bank account : 38-9006-0266871-00 - stating the reference "mixer".

This way we can be assured that philanthropic funds are used for this specific item.

CONTACT

If you have any other questions
please call one of the Aotea
Philanthropy representatives on

➤ **Judy Gilbert**

021 202 3258

➤ **Carol Comer**

027 767 0071

➤ **Sandy Burgham**

021 871 699